

**BMW 7 Series
Price and Options**



**The Ultimate
Driving Machine**

July 2008



Standard equipment | Optional equipment

| Model | Transmission | Cylinder / Valves | Capacity (cc) | Power / Torque (kW/Nm) | Combined fuel consumption (l/100km) | CO ₂ emissions (g/km) | List Price | GST | LCT | RRP* |
|-------|--|-------------------|---------------|------------------------|-------------------------------------|----------------------------------|------------|----------|----------|------------------------|
| 740i | 6-speed automatic transmission with Steptronic | | | | | | \$145,172 | \$14,517 | \$30,753 | \$190,442 ¹ |
| | Executive Edition | 8/4 | 4000 | 225/390 | 11.2 | 267 | \$154,061 | \$15,406 | \$33,686 | \$203,153 ¹ |
| | Sport Edition | | | | | | \$154,061 | \$15,406 | \$33,686 | \$203,153 ¹ |
| 740Li | 6-speed automatic transmission with Steptronic | | | | | | \$154,654 | \$15,465 | \$33,882 | \$204,001 ¹ |
| | Executive Edition | 8/4 | 4000 | 225/390 | 11.2 | 268 | \$163,543 | \$16,354 | \$36,815 | \$216,712 ¹ |
| | Sport Edition | | | | | | \$163,543 | \$16,354 | \$36,815 | \$216,712 ¹ |
| 750i | 6-speed automatic transmission with Steptronic | | | | | | \$172,950 | \$17,295 | \$39,919 | \$230,164 ¹ |
| | Executive Edition | 8/4 | 4799 | 270/490 | 11.4 | 271 | \$181,839 | \$18,184 | \$42,853 | \$242,876 ¹ |
| | Sport Edition | | | | | | \$178,135 | \$17,814 | \$41,630 | \$237,579 ¹ |
| 750Li | 6-speed automatic transmission with Steptronic | | | | | | \$186,654 | \$18,665 | \$44,442 | \$249,761 ¹ |
| | Executive Edition | 8/4 | 4799 | 270/490 | 11.4 | 272 | \$195,543 | \$19,554 | \$47,375 | \$262,472 ¹ |
| | Sport Edition | | | | | | \$191,839 | \$19,184 | \$46,153 | \$257,176 ¹ |
| 760Li | 6-speed automatic transmission with Steptronic | 12/4 | 5972 | 327/600 | 13.6 | 327 | \$265,913 | \$26,591 | \$70,597 | \$363,101 ¹ |

¹ Recommended retail prices (RRP)* are shown and exclude dealer charges, stamp duty, statutory charges and on-road charges which vary between dealers.

| Executive Edition features | List Price | GST | LCT | RRP* | 740i | 740Li | 750i | 750Li | 760Li |
|--|------------|-------|-------|---------|------|-------|------|-------|-------|
| BMW alloy wheels – 19" star spoke styling 231, mixed tyres (Snow chains cannot be fitted) | - | - | - | - | ■ | ■ | ■ | ■ | - |
| BMW Individual roof liner and parcel shelf in Alcantara (Black or Platinum if Platinum Merino leather upholstery selected) | - | - | - | - | ■ | ■ | ■ | ■ | - |
| BMW Individual Extended Merino leather upholstery | - | - | - | - | ■ | ■ | ■ | ■ | - |
| BMW Individual interior trim | - | - | - | - | ■ | ■ | ■ | ■ | - |
| BMW Individual leather steering wheel with wood ring insert | - | - | - | - | ■ | ■ | ■ | ■ | - |
| BMW Individual entry sills, illuminated | - | - | - | - | ■ | ■ | ■ | ■ | - |
| Storage net in front passenger footwell | - | - | - | - | ■ | ■ | ■ | ■ | - |
| Metallic paint from the BMW Individual Collection | \$2,222 | \$222 | \$733 | \$3,177 | □ | □ | □ | □ | - |

| Sport Edition features | List Price | GST | LCT | RRP* | 740i | 740Li | 750i | 750Li | 760Li |
|--|------------|-------|-------|---------|------|-------|------|-------|-------|
| BMW alloy wheels – 20" Y spoke styling 149, mixed tyres (Snow chains cannot be fitted. Alternative NCO BMW light alloy wheels – 19" V spoke 126 with mixed tyres.) | - | - | - | - | ■ | ■ | ■ | ■ | - |
| Sport package includes Sport suspension, Dynamic Drive, High gloss satin chrome and Sport seats (comfort seats for 750i/Li) | - | - | - | - | ■ | ■ | ■ | ■ | - |
| Anthracite roof lining | - | - | - | - | ■ | ■ | ■ | ■ | - |
| BMW Individual Extended Merino leather upholstery | - | - | - | - | ■ | ■ | ■ | ■ | - |
| BMW Individual interior trim Piano Black | - | - | - | - | ■ | ■ | ■ | ■ | - |
| BMW Individual leather steering wheel with wood ring insert | - | - | - | - | ■ | ■ | ■ | ■ | - |
| BMW Individual entry sills, illuminated | - | - | - | - | ■ | ■ | ■ | ■ | - |
| Storage net in front passenger footwell | - | - | - | - | ■ | ■ | ■ | ■ | - |
| Metallic paint from the BMW Individual Collection | \$2,222 | \$222 | \$733 | \$3,177 | □ | □ | □ | □ | - |

| Technical features | List Price | GST | LCT | RRP* | 740i | 740Li | 750i | 750Li | 760Li |
|--|------------|-------|---------|---------|------|-------|------|-------|-------|
| Servotronic power steering | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Head airbags for front and rear | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Side impact airbags for front and rear | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Driver and front passenger airbags with occupant detector | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Anti-lock Braking System (ABS) | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Automatic Stability Control & Traction (ASC+T) | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Dynamic Stability Control (DSC) | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Dynamic Brake Control (DBC) | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Adaptive Drive Adaptive Drive combines Dynamic Drive and Electronic Damper Control (EDC). Self levelling suspension is only available on the 740i with optional Adaptive Drive. Not available with Sport Edition. | \$4,963 | \$496 | \$1,638 | \$7,097 | □ | □ | ■ | ■ | ■ |
| Cruise Control | - | - | - | - | ■ | ■ | ■ | ■ | - |
| Active Cruise Control (ACC) | \$3,333 | \$333 | \$1,100 | \$4,766 | □ | □ | □ | □ | ■ |
| Night Vision | \$2,963 | \$296 | \$978 | \$4,237 | □ | □ | □ | □ | □ |
| Park Distance Control (PDC) – front and rear | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Self-levelling rear suspension Adaptive Drive combines Dynamic Drive and Electronic Damper Control (EDC). Self levelling suspension is only available on the 740i with optional Adaptive Drive. Not available with Sport Edition. | \$1,222 | \$122 | \$403 | \$1,747 | □ | ■ | □ | ■ | ■ |
| DataDot technology | - | - | - | - | ■ | ■ | ■ | ■ | ■ |

■ Standard □ Cost Option NCO No Cost Option – Not available

| Exterior features – wheels | List Price | GST | LCT | RRP* | 740i | 740Li | 750i | 750Li | 760Li |
|--|------------|-------|-------|---------|------|-------|------|-------|-------|
| BMW alloy wheels – 18" star spoke styling 91 | - | - | - | - | - | - | - | - | NCO |
| BMW alloy wheels – 18" star spoke styling 175 | - | - | - | - | ■ | ■ | NCO | NCO | - |
| BMW alloy wheels – 18" star spoke styling 174 | - | - | - | - | NCO | NCO | NCO | NCO | - |
| BMW alloy wheels – 19" star spoke styling 95 with mixed tyres Adaptive Drive recommended with 19" wheels on 740i/Li. Snow chains cannot be fitted. | \$2,000 | \$200 | \$660 | \$2,860 | □ | □ | ■ | ■ | NCO |
| BMW alloy wheels – 19" spoke styling 176 with mixed tyres Adaptive Drive recommended with 19" wheels on 740i/Li. Snow chains cannot be fitted. | \$2,000 | \$200 | \$660 | \$2,860 | □ | □ | NCO | NCO | NCO |
| BMW alloy wheels – 20" V spoke styling 152i with mixed tyres The 760Li has paint, upholstery, interior trim and 20" alloy wheels from the exclusive BMW Individual Collection as standard equipment. Paint, upholstery, interior trims and alloys are available from the standard programme should this be preferred. All other 7 Series models are available with BMW Individual equipment. Please refer to your BMW Dealer when ordering. Snow chains cannot be fitted. | - | - | - | - | - | - | - | - | ■ |

| Exterior features – general | List Price | GST | LCT | RRP* | 740i | 740Li | 750i | 750Li | 760Li |
|---|------------|-------|-------|---------|------|-------|------|-------|-------|
| Electric sunroof – glass | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Front fog lights | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Bi-Xenon headlights with headlight washer system | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Adaptive headlights | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| High beam assist | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Rain sensor incl. automatic headlight control | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Exterior folding door mirrors (with anti-dazzle interior/exterior mirrors) | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Central locking with remote control | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Alarm system | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Comfort access system | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Automatic tailgate operation | \$889 | \$89 | \$293 | \$1,271 | □ | ■ | □ | ■ | ■ |
| Soft-close automatic for doors | \$1,074 | \$107 | \$354 | \$1,535 | □ | □ | ■ | ■ | ■ |
| Climate comfort windscreen | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Climate comfort glazing (Climate comfort glazing for all windows is not available with protective glazing) | \$1,474 | \$147 | \$486 | \$2,107 | □ | □ | □ | □ | - |
| Protective glazing | \$1,519 | \$152 | \$501 | \$2,172 | □ | □ | □ | □ | ■ |
| White indicator lenses | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Metallic paint | - | - | - | - | ■ | ■ | ■ | ■ | NCO |
| Metallic paint from the BMW Individual Collection The 760Li has paint, upholstery, interior trim and 20" alloy wheels from the exclusive BMW Individual Collection as standard equipment. Paint, upholstery, interior trims and alloys are available from the standard programme should this be preferred. All other 7 Series models are available with BMW Individual equipment. Please refer to your BMW Dealer when ordering. | - | - | - | - | - | - | - | - | ■ |



| Interior features – general | List Price | GST | LCT | RRP* | 740i | 740Li | 750i | 750Li | 760Li |
|--|------------|-------|---------|---------|------|-------|------|-------|-------|
| On-board monitor incl. TV and on-board computer | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| BMW Navigation System | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Voice recognition system | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Preparation for Bluetooth Business Handset and snap-in adapter may be ordered separately through BMW Accessories & Lifestyle. Please see overleaf for BMW Tested Bluetooth Mobiles. | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Second handset in the rear (separate SIM card) | \$1,111 | \$111 | \$367 | \$1,589 | □ | □ | □ | □ | ■ |
| Electric steering wheel adjustment | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Multi-function steering wheel | - | - | - | - | NCO | NCO | NCO | NCO | NCO |
| Multi-function sport steering wheel | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Steering wheel heating (Only available with seat heating for front seats) | \$348 | \$35 | \$115 | \$498 | □ | □ | □ | □ | □ |
| Automatic climate control with microfilter | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Fine wood trim ash dark/light high gloss (Fine wood trim shade dependent on leather colour choice) | - | - | - | - | ■ | ■ | ■ | ■ | - |
| Fine wood trim American Walnut matt (Fine wood trim shade dependent on leather colour choice) | - | - | - | - | NCO | NCO | NCO | NCO | - |
| Fine wood trim from BMW Individual Collection | - | - | - | - | - | - | - | - | ■ |
| Fine wood trim with inlays exclusive to 760Li | - | - | - | - | - | - | - | - | NCO |
| BMW Professional radio with in-dash CD player | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| 6 CD changer in dashboard above glove box | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Hi-Fi loudspeaker system | - | - | - | - | ■ | ■ | - | - | - |
| Hi-Fi loudspeaker system Logic7 | \$1,889 | \$189 | \$623 | \$2,701 | □ | □ | ■ | ■ | ■ |
| Rear monitor (including DVD player) | \$5,926 | \$593 | \$1,956 | \$8,475 | □ | □ | □ | ■ | ■ |
| Electric rear sunblind | \$689 | \$69 | \$227 | \$985 | □ | ■ | □ | ■ | ■ |
| Electric rear and side blinds | \$1,294 | \$129 | \$324 | \$1,747 | □ | ■ | □ | ■ | ■ |
| Cup holders – front and rear | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Ski bag | \$556 | \$56 | \$183 | \$795 | □ | □ | □ | □ | □ |
| Rear air conditioning incl. cooling box (Not available with ski bag. Reduced boot capacity) | \$3,111 | \$311 | \$1,027 | \$4,449 | - | □ | - | □ | □ |
| Interior features – seating | List Price | GST | LCT | RRP* | 740i | 740Li | 750i | 750Li | 760Li |
| Leather Nasca upholstery (Nasca leather with perforations included with optional front seat ventilation excluding 760Li which has perforated Merino leather) | - | - | - | - | ■ | ■ | ■ | ■ | - |
| Full Merino leather from the BMW Individual Collection The 760Li has paint, upholstery, interior trim and 20" alloy wheels from the exclusive BMW Individual Collection as standard equipment. Paint, upholstery, interior trims and alloys are available from the standard programme should this be preferred. All other 7 Series models are available with BMW Individual equipment. Please refer to your BMW Dealer when ordering. | - | - | - | - | - | - | - | - | ■ |
| Electric seat adjustment with memory function for driver's seat | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Lumbar support for driver and front passenger – electric | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Comfort seats incl. active headrests and front passenger seat memory | \$2,296 | \$230 | \$758 | \$3,284 | □ | □ | ■ | ■ | ■ |
| Comfort seats – rear (Only available with comfort seats front.) | \$4,963 | \$496 | \$1,638 | \$7,097 | □ | □ | □ | □ | ■ |
| Active front seats (Only available with comfort seats front.) | \$1,111 | \$111 | \$367 | \$1,589 | □ | □ | □ | □ | ■ |
| Front seat ventilation incl. seat heating for front and rear (Nasca leather with perforations included with optional front seat ventilation excluding 760Li which has perforated Merino leather) | \$2,037 | \$204 | \$672 | \$2,913 | □ | □ | ■ | ■ | ■ |
| Rear seat ventilation (Rear seat ventilation only with front seat ventilation and front and rear comfort seats) | \$1,111 | \$111 | \$367 | \$1,589 | □ | □ | □ | □ | ■ |
| Seat heating for front seats | \$867 | \$87 | \$286 | \$1,240 | □ | □ | ■ | ■ | ■ |
| Seat heating for rear seats (Only available with seat heating for front seats) | \$867 | \$87 | \$286 | \$1,240 | □ | □ | ■ | ■ | ■ |
| Armrest at the front with storage box, temperature-controlled and lockable | - | - | - | - | ■ | ■ | ■ | ■ | ■ |
| Rear armrest | - | - | - | - | ■ | ■ | ■ | ■ | ■ |



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BMW Tested Bluetooth Mobiles

BMW has tested various Bluetooth mobiles for compatibility / functionality in BMW vehicles. These mobiles, with the relevant software versions loaded, are compatible with the BMW 7 Series. **For full details please refer to your BMW Dealer or visit www.bmw.com/bluetooth.**

BMW snap-in adapters enable charging of the mobile in the car, in-car storage of the mobile and connection to the vehicle's external phone aerial for improved reception. These adapters are available from your BMW Dealer.

Not all Bluetooth-enabled mobile phones are compatible with the Bluetooth interface in BMW vehicles and not all mobile phone functions can be used with the hands-free kit. In addition, changes to the mobile phone software by the phone manufacturer may result in the phones no longer being completely compatible or connectable.

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